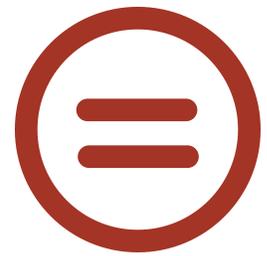


Fact Sheet - Urban League of Greater Southwestern Ohio



Vision

The vision of the Urban League of Greater Southwestern Ohio is for vibrant communities with thriving individuals, families, and businesses.

Mission

The mission of the Urban League of Greater Southwestern Ohio is to “transform generations by promoting personal empowerment and economic self-sufficiency”.

Background

The Dayton Urban League - chartered in 1947 and the Urban League of Greater Cincinnati – chartered in 1949 were formally combined into one regional Urban League (the Urban League of Greater Southwestern Ohio) in 2013. The organization understands the geographic differences in each market, and therefore, does not offer all programs in each location.

Markets

The Urban League of Greater Southwestern Ohio focuses on serving the underserved and minority communities in sections of three counties in Northern Kentucky and the Dayton and Cincinnati Metropolitan Statistical Areas. The actual coverage areas include the cities of Cincinnati and Dayton, the northern most sections of Boone, Kenton and Campbell Counties in Kentucky, and Ohio counties of Montgomery, Greene, Preble, Miami, Hamilton and Clermont. As suggested by our Mission Statement, our focus is on building economic infrastructures, for training and coaching job seekers in the target areas as well as developing business entities that will be in a better position to hire the job seekers we serve.

Operations/Programs

No one organization can eliminate racism or solve every social ill. However, the Urban League’s traditional investment in programs, partnerships and collaborations helps prepare our youth to succeed in life, lifts individuals out of poverty, bolsters the middle class, and stimulates the growth of small businesses. Each of these outcomes will serve to propel the African-American community into upward economic and social mobility.

The Urban League’s workforce development department offers comprehensive programs that give youth and adults of all backgrounds a competitive advantage in today’s job market. Whether white collar, blue collar, or no collar, we have programs designed to put people to work with supportive services to ensure their success. Since 2010 Urban League workforce programs have served over 3,000 participants, placing **2,200 job seekers in employment opportunities earning over 50 million dollars in wages**. During that time, our workforce

development unit has achieved an 81% program completion rate, 76% employment placement rate and a 70% twelve month employment retention rate. ULGC's workforce development unit currently serves over 1,000 individuals annually.

Job Readiness Training - General: In every survey that has been administered across the country, businesses have responded to the question of "what do you most need in an employee?" with the request for soft skills training. Businesses want employees with a good attitude; who will arrive at work every morning ready to give their best effort; an employee who is dressed appropriately for work and who understands their role as an employee within a business environment. Specifically, we undergird all of our employment preparation programs with a well-established, three-week job readiness program which provides an opportunity to truly assess individuals for job placements. Established in 1998, **SOAR** is our flagship workforce development program and has a history of securing employment for the unemployed and underemployed. **SOAR's** founding principles are to address head on, the adverse issues that affect the chronically under-served and unemployed

Construction Training – Specific: Because of its importance, several League programs have this "work readiness training" as a core component. Construction Connections is a nine week pre-apprenticeship training program designed to prepare participants for a career in the construction industry. After program completion, each participant is equipped with

Healthcare Worker Training – Specific: While still under development, during the Fall of 2013, the League plans to identify, assess, and enroll candidates into the Healthcare Connections Career Tract, providing them with professional skill development, customer service training, case management and supportive services. The League will then provide participants with State Tested Nursing Assistant, Patient Care Assistant, Health Unit Coordinator and Environmental Services Certificate Training provided by local education partners. From this collaboration, the League is projecting to graduate a minimum of 130 participants, placing 105 graduates in employment opportunities at local healthcare institutions.

Customer Service/Call Center Training - Specific. The **Accelerated Call Center Education (ACE)** program was developed to meet the workforce demand of over 88 call centers located throughout Greater Cincinnati and Greater Dayton. **ACE** is a four week course featuring customized training focused on the call center industry and utilizes the Urban League's state of the art simulated call center. Participants develop the skills necessary for meaningful and stable employment in the call center industry and are equipped with a balance of technical and soft skills including: communication, problem solving, computer, and customer service skills.

Small/Minority Business Development: Undergirding all training programs is our work with small and minority/disadvantaged businesses. Small businesses are the economic engines on which our economies are based. Our work, to cultivate and grow additional businesses which will ultimately hire the individuals we are training for work.